

Feature comparison

	Omnisend reviews	Shopify reviews	Klaviyo reviews	Sendlane	Yotpo
Collect reviews					
Automatic review requests	✓	✓	✓	✓	✓
Reminder review request	✓	✓	✓	✓	✓
Import existing reviews	✓	✓	✓	✓	✓
Review request templates	✓	✓	✓	✓	✓
Review coupons	✓	✗	✓	✓	✓
Photo reviews	✓	✗	✓	✓	✓
SMS review requests	✓	✗	✓	✓	✓
Leave review in store	✓	✓	✓	✓	✓
Reviews for store	Coming soon	✗	✓	✓	✓
Display reviews on site					
Reviews widget	✓	✓	✓	✓	✓
Star ratings	✓	✓	✓	✓	✓
Auto brand color and style matching	✓	✓	✓	✓	✓
Reviews pagination	✓	✓	✓	✓	✓
Stars in collection pages	Coming soon	✓	✓	✓	✓
Product grouping	Coming soon	✓	✓	✓	✓
Reviews carousel	✗	✗	✓	✓	✓
Verified reviews	✓	✓	✓	✓	✓
Community Q&A	✗	✗	✓	✓	✓
Moderate reviews					
Review comments	✓	✓	✓	✓	✓
Auto publishing	✓	✓	✓	✓	✓
Reviews moderation	✓	✓	✓	✓	✓
SEO					
Google snippet	✓	✓	✓	✓	✓
Analytics					
Reviews statistics	✓	✓	✓	✓	✓
Email stats	✓	✓	✓	✓	✓
Other					
Automatic installation	✓	✓	✓	✓	✓
Seemless integration in ESP	✓	✗	✓	✓	✓
Option to segment merchants based on reviews	✓	✗	✗	✓	✗
Share to Google Shopping ads	Coming soon	✗	✓	✗	✓
Google seller rating	✗	✗	✓	✓	✓
Support					
24/7 support for all	✓	✓	✗	✓	✓

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